



Date/Time	Event & Sponsors	Speaker/Presenter	Location
Thursday, March 20, 2025			
3:00 - 4:30 PM	Board of Directors Meeting		Swannonoa
3:00 - 10:00 PM	Exhibitor Set Up		Roan/Mitchell Ballroom
4:30 - 6:30 PM	Registration & Badge and Volunteering Safety Gifts		Blue Ridge Room
4:30 - 6:30 PM	Welcome Reception		Blue Ridge Room
6:30 PM	Dinner on Own		Enjoy Asheville!
Friday, March 21, 2025			
7:00 - 8:00 AM	Exhibitor-Member Breakfast Buffet		Roan/Mitchell Ballroom
8:00 - 8:15 AM	Welcome & Recognition of New Members	Chase Grogan, WCA President	Mt. Pisgah Ballroom
8:15 - 10:15 AM	Educational Sessions		Mt. Pisgah Ballroom
10:15 - 11:00 AM	Break with Exhibitors		Roan/Mitchell Ballroom
11:00 - 12:00 PM	Educational Sessions		Mt. Pisgah Ballroom
12:00 - 1:00 PM	Member Lunch		Mt. Pisgah Ballroom
12:30 PM - 5:00 PM	Community Volunteer Project		
5:00 PM	Dinner on Own		Enjoy Asheville!
9:00 - 11:00 PM	Late Night Happy Hour - Games - Bar - Fun! Bring your one dollar bills to play CLR!		Blue Ridge Room
Saturday, March 22, 2025			
7:00 - 8:00 AM	Exhibitor-Member Breakfast Buffet		Roan/Mitchell Ballroom
8:00 - 8:15 AM	Welcome	Chase Grogan, WCA President	Mt. Pisgah Ballroom
8:15 - 9:30 AM	New Products & Services; Educational Sessions		Mt. Pisgah Ballroom
9:30 - 9:45 AM	Break		
9:45 - 11:45 AM	Educational Sessions		Roan/Mitchell Ballroom
11:45 AM	Adjourned - See you at Embassy Suites Oceanfront Resort in Myrtle Beach September 11 - 12, 2025		